

Each year EPH conducts a direct mail campaign. The following are responses to the most frequently asked questions.

Q: Remind me again, what is the direct mail campaign for? And when is it?

A: This campaign is really about being able to provide safety, stability, and solutions for homeless families in our community. The support of each contributor helps with home repair, maintenance and support services for our families, and general administrative and personnel expenses. We conduct this campaign once a year between March and April, with timing based on the desires of each partnership church.

Q: How much money is raised?

A: Last year our goal was \$140,000 and raised \$148,000 thanks to the generosity of members of our partnership churches and the community at large. Our goal for 2019 is \$160,000. We rely heavily on our partnership churches to continue the mission and ministry of EPH.

Q: Why do you send a donation envelope with the letter acknowledging my donation?

A: We include a donation envelope as a courtesy for those who give multiple times throughout the year rather than a one-time annual gift.

Q: Are there ways I can make my donation dollars go further?

A: Yes! Many employers have matching fund programs where they will match your donation dollar for dollar. Some of our contributors are involved in Benevity, Thrivent, or WPS matching funds. We encourage you to check with your employers or your investment advisor.

Q: Why did I receive two letters in the mail?

A: Our mailings are sorted by partnership church. If you have changed churches recently, or if you contributed but did not include your church affiliation, a duplicate letter is likely. Please let us know of any changes (like church affiliation, address or e-mail) so we can continue to share our newsletters & updates. Thanks!